

Product Specialist

Responsibilities

- Promote products and services within an assigned geographic area and/or specific customer accounts to meet or exceed sales targets
- Responsible for developing, building, and strengthening long-term relationships with partners including researchers and scientists
- Evaluate technology, customer and market trends to proactively identify market demand for the life science industry to maximize profitability and capture new revenue sources
- Effectively manage to plan & implement strategies on company direction, pricing, product promotion, positioning, channel distribution and product profitability from commercial and technical perspectives

Requirements

- BSc or above in Biological / Biochemical / Bioinformatics / Chemical / Biomedical Engineering
- At least 2 years' solid Research / Laboratory / Technical Sales / Applications relevant experience in the Life Science field
- Result-oriented, highly self-motivated with excellent interpersonal, communication and analytical skills
- High proficiency in both written & spoken Cantonese, Mandarin and English

Please send your resume to hr@medikoniam.com with your current and expected salary.